

# What Schools Can Do:

## Ideas for Healthy Fundraising Alternatives\*

Adapted from: Creative Financing and Fundraising. California Project LEAN, California Department of Health Services, 2002.

Schools can help promote a healthy learning environment by using healthy fundraising alternatives



### Items You Can Sell

- ◆ Activity theme bags
- ◆ Balloon bouquets
- ◆ Books & cookbooks
- ◆ Bumper stickers & decals
- ◆ Calendars & pocket calendars
- ◆ Candles & crafts
- ◆ Christmas ornaments, holiday wreaths, & mistletoe
- ◆ Chico Bags with custom message
- ◆ Flowers & flower pots
- ◆ Foot & hand warmers
- ◆ Gift baskets & gift certificates
- ◆ Gift wrap & greeting cards
- ◆ Magazine subscription
- ◆ Raffle donations
- ◆ School art drawings
- ◆ School spirit gear
- ◆ Stadium pillows
- ◆ Stationery



- ◆ Student directories
- ◆ T-shirts, sweatshirts
- ◆ Valentine flowers

### Healthy Foods

- ◆ Healthy banana splits
- ◆ Frozen bananas
- ◆ Fruit & nut baskets
- ◆ Fruit & yogurt parfaits
- ◆ Fruit smoothies
- ◆ Tortilla peanut butter roll-ups
- ◆ Trail mix



### Items Supporting Academics

- ◆ Read-a-thon
- ◆ Science fair
- ◆ Spelling bee



### Things You Can Do

- ◆ Auctions
- ◆ Bike-a-thons, jump-rope-a-thons, jog/walk-a-thons
- ◆ Bowling night/bowl-a-thons
- ◆ Car wash
- ◆ Dances (kids, father/daughter, Sadie Hawkins, sock hop)
- ◆ Festivals
- ◆ Fun runs
- ◆ Game nights
- ◆ Gift wrapping
- ◆ Golf tournament
- ◆ Magic show
- ◆ Raffles
- ◆ Rent-a-teen helper (rake leaves, water gardens, mow lawns, wash dogs)
- ◆ Recycling cans, bottles
- ◆ Singing telegrams
- ◆ Skate night/skate-a-thons
- ◆ Talent show
- ◆ Tennis/horseshoe competition
- ◆ Treasure hunt/scavenger hunt
- ◆ Workshops/classes